



FUTURA®

Results that rival offset

Superior toner adhesion and 96 brightness – the highest in the coated market – puts Futura in a class by itself. It's your go-to choice for high-end projects that require results that rival conventional offset printing. Designed with a patented, coated surface, Futura offers users peace of mind with jam-free runnability and printability for unsurpassed productivity to meet the tough standards set by Xerox, HP, Kodak, Canon and other OEMs. With three chain-of-custody certifications, it's available in an assortment of finishes and weights.

ATTRIBUTES

- Versatility; optimal performance on dry and liquid toner printers, color and black & white laser printers and digital offset technologies
- Guaranteed for preprint applications
- Guaranteed for digital offset and production laser equipment:
 - Xerox iGen guaranteed
 - HP Indigo certified by Rochester Institute of Technology
 - Kodak NexPress qualified by the Rochester Institute of Technology
- Superior toner adhesion for better image reproduction
- Precision cut to prevent paper edge bonding jams and duplex registration issues
- Guaranteed 7 and 9 pt. for direct mail postal requirements
- Averages up to 10% higher caliper than the competition across all basis weights
- Strict quality control yields ultra-clean paper, reducing paper dust contamination and increasing productivity and equipment life
- Vapor barrier wrapping to prevent moisture absorption that can lead to curling and jamming
- Made in the USA

APPLICATIONS

- High-end marketing collateral, advertising, annual reports and photo books
- On demand printing of any kind, including variable imaging
- Short run catalogs and magazines
- Brochures, flyers and sell sheets
- On demand books
- Business cards
- Postcards
- Direct mail
- Prepress applications



NEWPAGE IS
AN HP INDIGO
PREFERRED PARTNER



FUTURA®

MATERIAL NUMBER	BASIS WT.	GSM	SIZE	M.WT.	SHEETS/ PACKAGE	PACKAGES/ CARTON	SHEETS/ CARTON	CARTONS/ PALLET	GRAIN	BRIGHT- NESS	GLOSS	OPACITY	CALIPER^	PPI
GLOSS TEXT														
403486	80	118	8.5 x 11	16	500	8	4000	40	L	96	65	93.5	4.2	478
403484			17 x 11	31	500	4	2000	40	S					
403483			18 x 12	36	500	4	2000	40	S					
403485			12 x 18	36	500	4	2000	40	L					
403943			19 x 13	42	500	3	1500	30	S					
403482			20.5 x 14.33	49	500	2	1000	40	S					
286415			26 x 14	61	n/a	n/a	1200	24	S					
403481	100	148	8.5 x 11	20	500	6	3000	40	L	96	65	95	5.2	386
403480			17 x 11	39	500	3	1500	40	S					
403479			18 x 12	45	500	3	1500	40	S					
405128			19 x 13	52	400	3	1200	30	S					
403478			20.5 x 14.33	62	400	2	800	40	S					
286359			26 x 14	77	n/a	n/a	1000	24	S					
GLOSS COVER														
403496	80 (7 pt.)	216	8.5 x 11	29	250	8	2000	40	L	96	65	98.5	8.2	244
403495			17 x 11	57	250	4	1000	40	S					
403494			18 x 12	66	250	4	1000	40	S					
403941			19 x 13	76	250	3	750	30	S					
403493			20.5 x 14.33	90	250	2	500	40	S					
286361			26 x 14	112	n/a	n/a	600	24	S					
403492	100 (9 pt.)	271	17 x 11	72	250	3	750	40	S	96	65	99	10.3	196
403491			18 x 12	83	250	3	750	40	S					
403490			19 x 13	95	200	3	600	30	S					
403489			20.5 x 14.33	113	200	2	400	40	S					
286413			26 x 14	140	n/a	n/a	500	24	S					
403488			18 x 12	100	200	2	400	40	S					
403540	120	326	19 x 13	114	200	3	600	30	S	96	65	99	11.5	174
403487			20.5 x 14.33	135	200	2	400	40	S					

Special making sizes and skid packs are available for 5000 lb. minimum orders. Please contact NewPage customer service for more details.

All materials available only in white.

26 x 14 items are not ream wrapped.

Futura is designed for small format presses, direct-to-press installations, production color, black & white digital presses, high-speed color and black & white copiers.

[^] We manufacture to basis weight, not to specific bulk standards. Caliper and PPI are approximations only except as noted below:

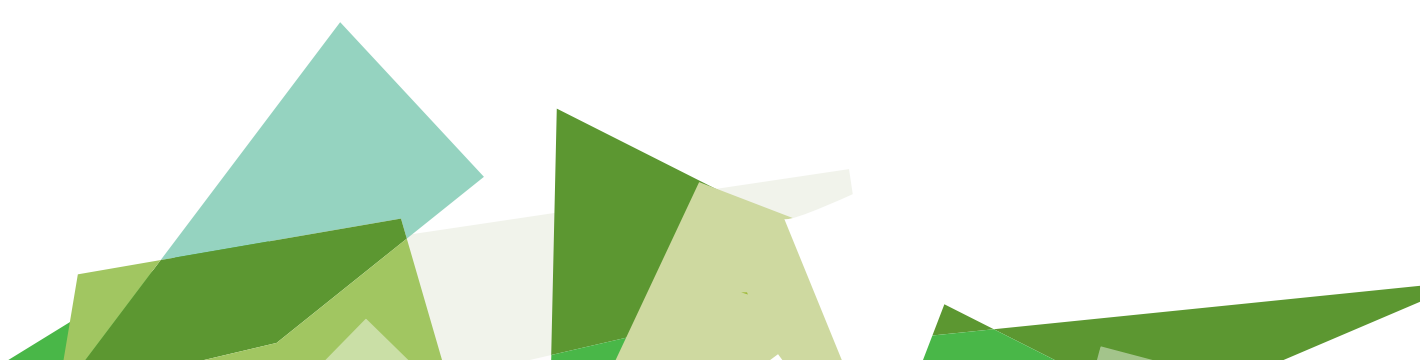
* 7 pt. minimum for postal applications

** 9 pt. minimum for postal applications

All items subject to change. For current stocking information, contact your local NewPage Merchant Representative.

Futura is certified to run on HP Indigo equipment and certified by RIT. Please refer to <http://printlab.rit.edu/services/media-certification/hp-indigo-program> for further information.

NewPage is an HP Indigo preferred partner.



FUTURA®

MATERIAL NUMBER	BASIS WT.	GSM	SIZE	M.WT.	SHEETS/ PACKAGE	PACKAGES/ CARTON	SHEETS/ CARTON	CARTONS/ PALLET	GRAIN	BRIGHT- NESS	GLOSS	OPACITY	CALIPER^	PPI
DULL TEXT														
403471	80	118	8.5 x 11	16	500	8	4000	40	L	96	32	93.5	4.0	500
403469			17 x 11	31	500	4	2000	40	S					
403468			18 x 12	36	500	4	2000	40	S					
403470			12 x 18	36	500	4	2000	40	L					
403539			19 x 13	42	400	4	1600	30	S					
403467			20.5 x 14.33	49	500	2	1000	40	S					
289368			26 x 14	61	n/a	n/a	1200	24	S					
403466	100	148	8.5 x 11	20	500	6	3000	40	L	96	32	95	5.3	378
403465			17 x 11	39	500	3	1500	40	S					
403464			18 x 12	45	500	3	1500	40	S					
403538			19 x 13	52	400	3	1200	30	S					
403463			20.5 x 14.33	62	400	2	800	40	S					
289370			26 x 14	77	n/a	n/a	1000	24	S					
DULL COVER														
403477	80 (7 pt.)	216	8.5 x 11	29	250	8	2000	40	L	96	32	98.5	8.2	244
403476			17 x 11	57	250	4	1000	40	S					
403475			18 x 12	66	250	4	1000	40	S					
403537			19 x 13	76	250	3	750	30	S					
403474			20.5 x 14.33	90	250	2	500	40	S					
289369			26 x 14	112	n/a	n/a	600	24	S					
403473	100 (9 pt.)	271	18 x 12	83	250	3	750	40	S	96	32	99	10.3	196
403536			19 x 13	95	200	3	600	30	S					
403472			20.5 x 14.33	113	250	2	500	40	S					
289522			26 x 14	140	n/a	n/a	500	24	S					
290313	120	326	18 x 12	100	200	2	400	40	S	96	32	99	12.3	163
290314			19 x 13	114	200	3	600	30	S					
290315			20.5 x 14.33	135	200	2	400	40	S					
MATTE TEXT														
403500	80	118	18 x 12	36	500	3	1500	40	S	96	20	93.5	4.3	466
403498	100	148	18 x 12	45	400	3	1200	40	S	96	20	95	5.5	364
MATTE COVER														
403505	80 (9 pt.)	216	18 x 12	66	250	3	750	40	S	96	20	98.5	9.4	214
403503			20.5 x 14.33	90	250	2	500	40	S					
403502	100	271	18 x 12	83	200	3	600	40	S	96	20	99	11.5	174
403544			19 x 13	95	200	3	600	30	S					
403501			20.5 x 14.33	113	200	2	400	40	S					





NO ONE MAKES IT EASIER TO FIND THE PERFECT DIGITAL PAPER

ENVIRONMENTAL CERTIFICATIONS

Buyers of Futura products have the confidence of knowing they support responsible forest management because this product line carries three chain-of-custody certifications:

- Forest Stewardship Council™ (FSC®), BV-COC-953662; "The Independent Assurance for Responsible Forest Management."
- Sustainable Forestry Initiative (SFI), BV-SFICOC-US09000011; "Good for you. Good for our forests."
- Programme for the Endorsement of Forest Certification (PEFC), BVC-PEFCCOC-US09000012; "Promoting sustainable forest management."

All NewPage Futura products use the FSC Mixed label. This label is used when a product contains one or more of the following fiber types: FSC-certified, recycled fiber or controlled fiber.

When ordering NewPage products specify paper to be identified as either FSC, SFI or PEFC chain-of-custody certified.



This product complies with Lacey Act requirements.

NewPage has assembled the largest, most extensive portfolio of papers in a wide range of weights and grades to meet all your digital printing needs.

- Futura®
- Sterling® Premium Digital™
- Sterling® Premium Digital™ for HP Indigo
- Productolith Pts. Digital®
- Blazer Digital®
- TrueJet®
- TrueJet® Hybrid
- TrueJet® Book

NewPage is a leading producer of printing and specialty papers in North America with \$3.1 billion in net sales for the year ended December 31, 2012. NewPage is headquartered in Miamisburg, Ohio, and owns paper mills in Kentucky, Maine, Maryland, Michigan, Minnesota and Wisconsin. These mills have a total annual production capacity of approximately 3.5 million tons of paper.

The company's portfolio of paper products includes coated, supercalendered and specialty papers. These papers are used in commercial printing to create corporate collateral, magazines, catalogs, books, coupons, inserts and direct mail as well as in specialty paper applications including beverage bottle labels, food and medical packaging, pressure-sensitive labels and release liners. To learn more, visit www.NewPageCorp.com.

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